

PIF Portfolio Companies' Supplier Development Program (SDP) SDP Initiatives Directory





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1. What is the purpose of this document?

PIF Portfolio Companies' Supplier Development Program is designed to develop suppliers' capabilities and capacities by implementing measures across demand, supply, matchmaking and enabling pillars. This document aims to provide a comprehensive and consolidated view of development measures for private sector suppliers. These measures will be implemented by PIF Portfolio Companies to enable suppliers' growth and to solve existing mutual business challenges. While customized support measures will be co-designed by PIF Portfolio Companies and their suppliers, existing government-led measures are ready for adoption.

Available support initiatives from PIF's partners and KSA Government Authorities have been consolidated in this document for quick identification and implementation by suppliers of PIF Portfolio Companies.

DISCLAIMER

Data provided as of February 2023. Entities' official websites are the ultimate source of information about initiatives.

2. What is SDP and why it is relevant for the Private Sector?

PIF Supplier Development Program (SDP) is part of the PIF Local Content Growth (MUSAHAMA) Program, one of PIF's strategic initiatives. PIF Local Content Growth (MUSAHAMA) Program is one of the key drivers of the Kingdom's economic transformation to increase PIF Local Content score to 60% by 2025.

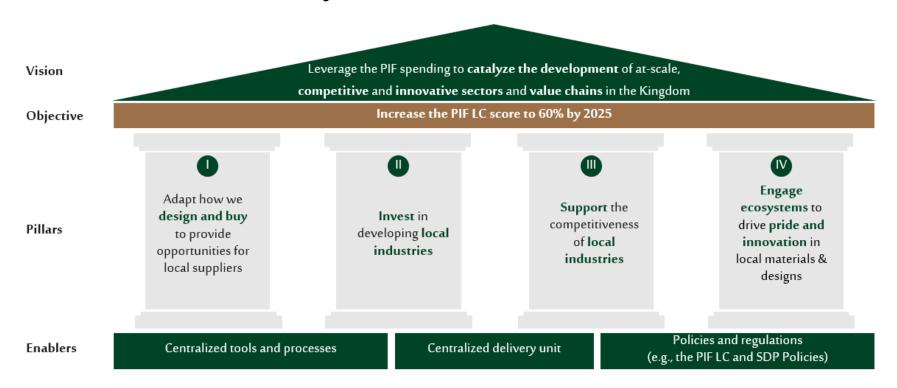


Exhibit 1 - Overview of PIF Local Content Growth Program

The PIF SDP was approved by the PIF Board of Directors on May 14th, 2022. The SDP aims to establish a long-term relationship between Portfolio Companies and their suppliers against which suppliers can invest and commit resources to go through a sustained capabilities and capacities development journey.

Exhibit 2 – PIF SDP Objectives

SDP aims to develop capabilities of PIF Portfolio Companies' suppliers within the Kingdom and/or leading international suppliers willing to enter the KSA market to localize, ultimately resulting in local economic development in KSA.

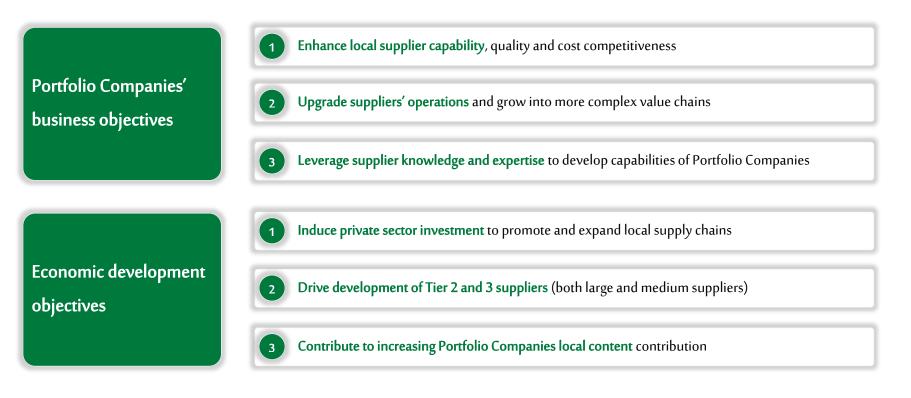




Exhibit 3 – Sectors covered by SDP

SDP is applicable for PIF Portfolio companies operating across all industries:





3. How will SDP work for PIF Portfolio companies and Private Sector Suppliers?

PIF SDP is a long-term relationship between Portfolio Companies and suppliers against which suppliers can invest and commit resources to go through a sustained capabilities and capacities development journey. Proactive collaboration between PIF Portfolio Companies and their suppliers is crucial to identify newly raised challenges, whose resolution will be mutually beneficial.

Exhibit 4 – Key activities in the establishment of SDP





4. What are the SDP measures and how could these be implemented?

To develop suppliers' capabilities and capacities PIF SDP team identified a long list of SDP measures structured across four key pillars presented below:



Measure	Description	Example
1.1 Offtake agreements	Contract mechanism whereby buyer agrees to purchase	Portfolio Company commits to purchase specific
	a specific volume of the produced goods and services in	volumes of goods of predefined quality on annual basis
	the future	in the long term
1.2 Flexible contract terms	Contracts allow Portfolio Companies and suppliers to	Portfolio Company signs a time and material contacts
	agree on a certain degree of flexibility on goods/services	with suppliers for a standard type of services at fixed
	price, scope and contract period	price



Match-making Measures

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Measure	Description	Example
2.1 Supplier events	Forums/events where buyers and sellers meet to	Reach out to suppliers via sector-specific industry trade
	present new ideas, learn about new opportunities, or get	shows (e.g., LEAP, Saudi Defense Show), and supplier
	sector updates	events (e.g., IKTVA Forum) to signal demand
2.2 Procurement and	Digital end-to-end solution to facilitate, simplify and	Shift from transactional supplier management to a
information sharing portals	automate procurement-related activities	relationship-driven one assisted by digital systems (e.g.,
	(e.g., networking, bidding, invoicing, transactions)	PIF developing Vendor Portal to enable access of
		Portfolio Companies to reliable local suppliers)
2.3 Supplier pre-qualification	Fast-tracking procurement processes based on supplier	Pre-qualification programs launched by STC, MA'ADEN,
programs	capabilities and performance tracking	and SEC to simplify and accelerate the bidding process
2.4 Favorable status	Guarantee preferential treatment to top-performing	Award to high-performer suppliers' preferential access
designation	suppliers (e.g., access to better pricing terms)	to purchase orders





Supply Measures

Measure	Description	Example
3.1 Training and educational	Training provided to suppliers to enhance managerial	HRDF training programs, aimed at investing in
programs	processes, product quality, delivery capabilities,	management education to train labor in highly
	compatibility of production processes and	demanded products/services
	technical capabilities	
3.2 Supplier operations	Customized advisory support to address supplier-	SIDF cost optimization program aimed at supporting
improvement	specific needs on processes and operations	SMEs in enhancing performance and achieving
		sustainable growth
3.3 Joint R&D	Programs to roll-out joint Research & Development	Establish cross-entity research initiatives involving
	initiatives among suppliers	multiple Portfolio Companies/suppliers to innovate, and
		engage technology-focused partners
3.4 New supplier incubation	Mechanism to help early-stage suppliers develop their	Accelerators and incubators for SMEs (e.g., SIDF's Afaq
	businesses and grow	program, Monsha'at sector-specific incubators)





Enabling Measures

Measure	Description	Example
4.1 Debt solutions	Facilitate access to debt funding instruments for	Project Financing loans or working capital financing
	Portfolio Companies' suppliers	available through PIF Portfolio Companies (e.g., Alinma
		Bank, Riyadh Bank)
4.2 Equity solutions	Facilitate access to equity funding instruments for	Sector-specific investment initiatives (e.g., Industrial
	Portfolio Companies' suppliers	Metals and Specialty Chemicals financing offered
		by Dussur)
4.3 Grants and Incentives	Investment vouchers from private institutions and	Subsidy offered by HRDF, dedicated to partially cover
	Portfolio Companies, to develop suppliers' capability	employees' wages
	and capacity-building	
4.4 Government funding	Support in the identification of financial incentives	Subsidy offered by HRDF, dedicated to partially cover
	provided by the government	employees' wages
4.5 Administrative process	Support in administration to accelerate suppliers' set-up	BIAC's support in assisting PCs/investors in the setup of
support	or expansion of operations in the Kingdom	new ventures by streamlining regulations and logistics
		regulations support



SDP measures can be delivered following three delivery models:



While customized support measures will be co-designed by PIF Portfolio Companies and their suppliers, existing government-led measures are ready for adoption. Details on available support measures are presented in the next sections of the document.

5. What are the available support initiatives to start capabilities development now?

The majority of identified available measures are offered by HRDF, SIDF, and Monsha'at.

صندوق تنمية الموارد البشرية HUMAN RESOURCES DEVELOPMENT FUND	الصندوق مندوق التنمية الصناعي Saudi Industrial Development Fund	لمت لنثرة والمتوسطة monsha'at Small B Medium Enterprises General Authority
HRDF	SIDF	Monsha'at
HRDF supports entities in KSA to gain and retain	SIDF targets to enhance ecosystem	Monsha'at (Small and Medium Enterprises
human resources, providing a series of subsidies	competitiveness and investments attractiveness	General Authority), regulates, supports, and
and upskilling opportunities	by providing financial products	develops the SME sector in the Kingdom
I. Employment Subsidies	I. Financial Products	I. Accelerators and Incubators
II. Upskilling Programs	II. Incentives Packages	II. Financial Products
III. E-education Platforms	III. Advisory services	III. Match-making Platform



5.1.HRDF



I. EMPLOYMENT SUBSIDIES	
Initiative name	Brief Description
1. Employment Subsidy Program for Saudi Nationals Support private and nonprofit organizations to hire Saudi talent	
	subsidizing 30-50% of salaries, up to 3000 SAR

II. UPSKILLING PROGRAMS		
Initiative name	Brief Description	
2. <u>On-the-Job Training Program - Tamheer</u>	3/6 months paid on-the-job training	
3. HRDF Academy for Leadership	HRDF-sponsored leadership-focused training for tenured employees	
4. <u>Strategic Partnership Institutes Program</u>	Contribution to costs incurred to pursue technical training	
5. <u>Professional Career Certificates Subsidy Program</u>	Reimbursement of costs incurred to obtain selected certificates	

III. E-EDUCATION PLATFORMS	III. E-EDUCATION PLATFORMS		
Initiative name	Brief Description		
6. <u>Career Education & Development Platform - Subol</u>	E-platform providing full-fledged services for career development		
7. <u>E-Training Program - Doroob</u>	E-training platform with free training courses in multiple areas		





Initiative		Eligibility Criteria
Employment Subsidy Program for Saudi NationalsDescriptionApplicable SectorsA subsidy program aims to support private and nonprofit organizations in hiring Saudi nationals who are less experienced han others. The subsidy varies based on multiple parameters• Cross-sector• Gender• Geographical location• Organization's size, ranges from 30-50% of monthly wage with a ceiling of 3k SAR		 Must be a Saudi national Must be 18-60 years old Must not be a student, a government employee, or a business owner The employer and the applicant must have National Labor Portal (Taqat) accounts Minimum wage to be subsidized must be between 3.2k and 15k SAR
Link to initiative		
Indirect stakeholders		Registration Process
No additional stakeholders engaged SMEs focused Yes ✓ No Valid for Companies ✓ Local Co. ✓ Foreign Companies	0.	Register and apply on the National Labor Portal (Taqat)



Initiative		Eligibility Criteria
On-the-Job Training Program - TamheerApplicable SectorsDescriptionApplicable SectorsAn on-the-job training program for Saudi graduates aims to train Saudis by leveraging• Cross-sector• Nonprofit entities• Cross-sector• Government institutions• Private sectorto gain experience and skills to facilitate their entry into the job market. The program provides 2k and 3k SAR to diploma and bachelor's degree holders, respectively; employers providing the training don't incur trainees' wages		 Must be a Saudi national (or foreign national with a Saudi mother) Must hold a Bachelor's, Master's, or PhD Must be currently unemployed and not employed for the past six months No previous participation in Tamheer program Must not be working in private & public sectors
Link to initiative		
Indirect stakeholders		Registration Process
No additional stakeholders engaged SMEs focused Yes ✓ No Valid for Applicants ✓ Recent Graduate ✓ Experient	ced Candidate	Register and apply on the National Labor Portal (Taqat)



Initiative		Eligibility Criteria
Initiative HRDF Academy for Leadership Description An HRDF-sponsored initiative, delivered in partnership with global educational institutes, aims to train talents and future leaders of both private and nonprofit sectors, with a minimum five-year experience with two years in a managerial or supervisory role. HRDF pays the cost of the training program		 Must be a Saudi national Must be a full-time employee at a private-sector or nonprofit establishment Must be a bachelor's degree holder as a minimum. Must at least has five years of work experience, including two years in a supervision/managerial role. Must be proficient in English
Link to initiative	· · · · · · · · · · · · · · · · · · ·	
Indirect stakeholders		Registration Process
No additional stakeholders engaged SMEs focused Yes ✓ No		Register and apply on the National Labor Portal (Taqat)
	rienced Candidate	



Initiative	Eligibility Criteria		
Strategic Partnership Institutes Program for Labo Description The program aims to support the private sector ir	 Beneficiary must be a Saudi citizen Beneficiary a job seeker, not working for any entity and not a full-time student at any educational institution Beneficiary to be employed in any of the distribution 		
 training Saudi nationals for jobs that require tech program is delivered in collaboration between licensed institutions by TVTC the employing private sector where HRDF contributes 75% of training expens exceeding 3k and 1k SAR, respectively, for 24 mo 	nical train	ing. The	 subsidized jobs Beneficiary must be a new employee to the entity
Link to initi	iative		
Indirect stakeholders			Registration Process
National and regional training entities: (e.g., TVT) Dairy and Food Polytechnic, Riyadh Polytechnic		ectric Services, Polytechnic,	Register on the HRDF site to gain access to the service
SMEs focused Yes	\checkmark	No	



Initiative	Eligibility Criteria	
 Professional Career Certificates Subsidy Program Description A support initiative that covers the cost and fees of HRDF approved and accredited professional certificates for employees to develop their skills and experiences in specialized fields required in the labor market. Example of certificates: Microsoft, CISCO products Project Management Professional International certificate in T&L (CILT) Certified Energy Manager (CEM) 	Applicable Sectors • Cross-sector	 Beneficiary must be a Saudi citizen, whether a public or private sector worker or a job seeker Must be among the certificates approved by the Human Resources Development Fund Applicant must acknowledge that his employer still needs to pay the costs of the certificate obtained Request for cost reimbursement should be at most two certificates per person Professional certificate must be valid and not expired so that the date of approval of the certificate is at most six months Must not attach any invoices related to membership fees for any accredited certificate
Link to initiative		
Indirect stakeholders		Registration Process
No additional stakeholders engaged SMEs focused Yes ✓ No Valid for Companies ✓ Local Co. ✓ Foreign Co).	Register and apply on the National Labor Portal (Taqat)



Initiative	Eligibility Criteria	
Career Education & Development Platform - Subol	There are no specific requirements except for the enrolment in the national labor gateway (Taqat)	
Description	Applicable Sectors	
 A platform for Saudi students and graduates Job seekers employees to explore in-demand jobs and training opportunities that mate their preferences and capabilities. It offers services for career education and guidance to explore educational and employme opportunities 		
Link to initiative		
Indirect stakeholders		Registration Process
No additional stakeholders engaged		Register on Subol or Taqat platform to gain access to the platform
SMEs focused Yes 🗸 No		
Valid for ApplicantsImage: Market Applicant Applica	erienced Candidate	



Initiative	Eligibility Criteria	
E-Training Program - Doroob	Only Saudi nationals can enroll in Doroob programs	
Description	Applicable Sectors	Must be proficient in Arabic (service is offered
 A national e-training platform to enhance Saudi nationals' capabilities and knowledge base to meet the labor market's demand. It hosts courses such as business administration, IT, arts & humanitifinance & accounting, data & statistics, vocational training, such as skills in languages Courses are free and offered in collaboration with local and glob specialized entities and subject matter experts 		in Arabic)
Link to initiative		
Indirect stakeholders		Registration Process
No additional stakeholders engaged SMEs focused Yes		Register with the National Labor Gateway (Taqat)
	rienced Candidate	—



5.2.SIDF

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Partially activated 5 2 6 3 4 Technology Industry Mining Logistics development Infrastructure Energy

I. FINANCIAL PRODUCTS	
Initiative name	Brief Description
1. Acquisition Financing	Medium-term loan (up to 7 years) to finance acquisitions and loans
2. Multipurpose Financing	SIDF finances capital expenditures aimed at improving the operational value of the project, including
2. Multipurpose Financing	production lines, services, buildings, IT systems, safety equipment upgrades, vehicles, and warehouses
3. Project Financing Loans	SIDF offers this service to projects, through a set of different requirements, procedures, and stages, ranging
3. <u>Project Financing Loans</u>	from short to long term loans for various purposes
4. Working Capital Financing	Short-term loan fund project operational expenses
5. Supply Chain Financing	Short-term financing to facilitate early invoice payments that aim to support working capital needs and
5. <u>Supply Chain Financing</u>	improve cashflows
6. Land and Loan Program	Disbursement of loans and allocation of land in industrial cities

SIDF products cover the following sectors in KSA; some sectors are under activation:

II. INCENTIVE PACKAGES	
Initiative name	Brief Description
7. <u>Afaq</u>	Business Incubator Industrial Program for SMEs
8. <u>Tanafusiya</u>	Support the operational improvement of existing manufacturing establishments
9. <u>Tawteen</u>	Support supply chain localization opportunities in collaboration with KSA-leading companies
10. <u>Mutjadeda</u>	Offers incentivized financing packages for projects in renewables

III. ADVISORY SERVICES	
Initiative name	Brief Description
11. Cost Optimization Service	Analysis of direct and indirect costs, cost benchmarking, analysis of raw material costs, suppliers,
	procurement, etc.
12. Go to Market Strategy	Recommendations on go to market strategy improvement, sales and market analysis
	Conduct a diagnostics analysis on the operations of the facility and production processes, provide
13. <u>Plant Performance Optimization</u>	recommendations on performance enhancement based on industry best practices and benchmarks,
	Identify inefficiencies, bottlenecks, and pain points





Initiative					Eligibility Criteria
Acquisition Financing					Contact the relationship manager to confirm eligibility
Description				Applicable Sectors	
 program. The program acquisition of: Specific technologintellectual prope Supplier or client or revenues 	 A Long-term pre- and post-acquisition financing program. The program aims to finance the acquisition of: Specific technology, a method of manufacture, or intellectual property Supplier or client to achieve integration in cost or revenues Competitor for the integration and development Mining Energy Industrial Logistics 		EnergyIndustrial		
		Link to initiativ	<u>e</u>		
Applicability					Registration Process
SMEs focused		Yes	~	No	 Registration: apply on SIDF website Pre-Screening: relationship manager reviews the preliminary request
Valid for Companies	~	Local Co.	~	Foreign Co.	 Evaluation: SIDF will analyze the project Validation: the loan request is formally accepted, registered



Initiative				Eligibility Criteria
Multipurpose Financing				• Either be an existing factory or a current/future client
disbursement, fast tra finance for up to five	inancing loans with 30% in took assessment medium-t years to enhance the oper nercial activities that do n capacity, including:	erm rational	 Applicable Sectors Mining Energy Industrial Logistics 	 Assure a non-increase in the production capacity of the project Produce a clear positive impact on improving the operational value of the project Company should be financially solvent enough to repay the SIDF loan and have a track record of profits in the last two years
WarehousesIT system	Link to initiative	5		
Applicability		-		Registration Process
SMEs focused	Yes	~	No	 Registration: apply on SIDF website Pre-Screening: relationship manager reviews the preliminary request
Valid for Companies	✓ Local Co.	~	Foreign Co.	 Evaluation: SIDF will analyze the project Validation: the loan request is formally accepted, registered



Initiative				Eligibility Criteria
Project Financing				Eligibility criteria to be determined by SIDF based on the type
Description			Applicable Sectors	of project
Description SIDF's main offering is medium to long-term project finance for industrial projects formation or for existing manufacturing that wishes to relocate, expand, or modernize		sting	 Mining Energy Industrial Logistics 	
	Link to initiative	1		
Applicability				Registration Process
SMEs focused	Yes	✓	No	 Registration: apply on SIDF website Pre-Screening: relationship manager reviews the preliminary request
Valid for Companies	✓ Local Co.	✓	Foreign Co.	 Evaluation: SIDF will analyze the project Validation: the loan request is formally accepted, registered



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Initiative					Eligibility Criteria
Working Capital Financing					 Must be an existing SIDF client Must be operational for at least 18 months Must have proven need for working capital Must have a satisfactory relationship with SIDF Existing loan to be fully disbursed
operational expenses program has a quick	DescriptionApShort-term loan (up to 24 months) to finance operational expenses to aid the projects' growth. The program has a quick and simplified evaluation process and upfront disbursement and does not require•		 Industrial 		
		Link to initiative			
Applicability					Registration Process
SMEs focused		Yes	~	No	 Registration: apply on SIDF website Pre-Screening: relationship manager reviews the preliminary request
Valid for Companies	~	Local Co.	~	Foreign Co.	 Evaluation: SIDF will analyze the project Validation: the loan request is formally accepted, registered



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Initiative				Eligibility Criteria
Supply Chain Financing				Must have no current past dues
Description			Applicable Sectors	 Must have a clean SIMAH report Must have a direct dimensional for the last three series
 Description A short-term financing solution to facilitate early invoice payments to support working capital needs and improve cashflows. The program offers advantages such as: Simplified assessment process Longer credit terms to the buyer Early payments on suppliers' invoices Shorter cash conversion cycle for the buyers and their suppliers Enhance the relationship between buyers and their suppliers 		 Mining Energy Industrial Logistics 	 Must have audited financials for the last three years Profitable in the previous three years 	
	Link to initiative			
Applicability				Registration Process
SMEs focused	Yes	✓	No	 Registration: apply on SIDF website Pre-Screening: relationship manager reviews the preliminary request
Valid for Companies	✓ Local Co.	~	Foreign Co.	 Evaluation: SIDF will analyze the project Validation: the loan request is formally accepted, registered



Initiative	Eligibility Criteria	
Land and loan program	Contact the relationship manager to confirm eligibility	
Description	Applicable Sectors	
 A financial service that provides investors with financial assistance and incentives to facilitate the development of industrial projects in KSA's industrial parks, including: Allocating land for industrial and logistics purposes, with 10% of lease fees collected from the investor to reserve the land Allocating the ready-built factory and delaying rent payment, and providing a 15% discount on annual rent not exceeding 20k SAR Providing up to 15% discount on specific logistics projects and Providing support required to obtain industrial loans 	 Mining Energy Industrial Logistics 	
Link to initiative		
Applicability		Registration Process
SMEs focused✓Valid for Companies✓✓Local Co.	No Foreign Co.	• Apply through SIDF website , leveraging Ebtda online platform and filling the required for





Initiative					Eligibility Criteria
Afaq — Industrial business incubator for SMEs					Eligibility criteria vary based on sub-initiative within
Description				Applicable Sectors	the program
Description Business incubator to enable new ventures value creation, through: SMEs Scale-up initiative Ask an expert initiative Industrial Business Incubator program Partner Business Incubator Tomoh Industrial Track		 Mining Energy Industrial Logistics 			
		Link to initiative			
Applicability					Registration Process
SMEs focused	~	Yes		No	 Registration: apply on SIDF website Pre-Screening: relationship manager reviews the preliminary request
Valid for Companies	~	Local Co.	•	Foreign Co.	 Evaluation: SIDF will analyze the project Validation: the loan request is formally accepted, registered



Initiative					Eligibility Criteria
TanafusiyaApplicable SectorsA financing solution to support companies implementing digital transformation initiatives (e.g., data analytics), and to support technologies that increase energy efficiency. It comprises two programs: • Energy Efficiency Program • Industrial Digital Transformation Program The program also includes the acceleration of projects engaging SIDF partners• Industrial (Energy reduction projects) • Mining • Logistics		 Industrial 	 Must be brownfield projects that can provide financial statements for the last three years for new and existing clients with good standing Must show the project's ability to prove reducing energy consumption or energy cost Must be commercially proven technology Must provide a feasibility study with reasonable Capex and Opex projections SIDF Terms and Conditions apply 		
		reduction projects) • Mining • Energy			
		Link to initiative			
Applicability					Registration Process
SMEs focused		Yes	~	Νο	 Registration: apply on SIDF website Pre-Screening: relationship manager reviews the preliminary request
Valid for Companies	~	Local Co.	~	Foreign Co.	 Evaluation: SIDF will analyze the project Validation: the loan request is formally accepted, and then registered



Initiative				Eligibility Criteria	
Tawteen				Contact the relationship manager to confirm eligibility	
Description			Applicable Sectors		
 Description An LC incentive initiative to stimulate domestic and foreign investments to increase local content highlight localization opportunities, maximize SIDF local content contribution, and finance supply chain localization opportunities within SIDF-selected sectors. The program provides the following: Preferential financing terms Linking with leading companies Minimum tenor of seven years Grace period of up to 24 months 		 Mining Energy Industrial Logistics 			
	Link to initiat	tive	·		
Applicability				Registration Process	
SMEs Focused	Yes	✓	No	 Registration: apply on SIDF website Pre-Screening: relationship manager reviews the preliminary request 	
Valid for Companies	✓ Local Co.	~	Foreign Co.	 Evaluation: SIDF will analyze the project Validation: the loan request is formally accepted, registered 	



Initiative				Eligibility Criteria
Mutjadeda			Contact the relationship manager to confirm eligibility	
Description			Applicable Sectors	
 Program contributing to the improvement of Renewable Energy Production. It offers incentivized financing packages for: Distributed solar-generating projects Renewable component manufacturers IPP developers The program provides the following: Preferential financing terms Alignment with REPDO Tenor up to 15 years Grace period of up to 36 months 		 Energy Commercial Agriculture 		
	Link to initiative	1		
Applicability				Registration Process
SMEs focused	Yes	~	No	 Registration: apply on SIDF website Pre-Screening: relationship manager reviews the preliminary request
Valid for Companies	✓ Local Co.	~	Foreign Co.	 Evaluation: SIDF will analyze the project Validation: the loan request is formally accepted, registered



Initiative				Eligibility Criteria		
Cost Optimization	Cost Optimization			SMEs in the industrial sector with an operating factory		
Description				Applicable Sectors		
growth with targeted cProvide analysis ofComparison of cos	ce an consi f dire st po ateria	d achieving sustainable ultancy services on: ect and indirect costs sition to the market al costs, suppliers, and		• Industrial		
		Link to initiative				
Applicability					Registration Process	
Sittes rocused	✓	Yes		No	Apply directly from SIDF website	
Valid for Companies	✓	Local Co.	\checkmark	Foreign Co.		





nitiative			
Go to Market Strategy			
Description	Applicable Sectors		
 Supporting SMEs over a 3-4 weeks time span in enhancing performance and achieving sustainable growth with targeted consultancy services such as: Provision of recommendations to improve the Go to Market Strategy Advise on sales and Go to Market Strategy by studying prices and product assortment Analyze market share, target clients, structure sales channels, and client segmentation 	• Industrial		
Link to initiative			
Applicability SMEs focused ✓ Yes	N-		
	No Foreign Co.		





Initiative			
Plant Performance Optimization	Plant Performance Optimization		
Description	Applicable Sectors		
 Supporting SMEs over a 3-4 weeks' time span in enhancing performance and achieving sustainable growth with targeted consultancy services on: Conduct a diagnostic analysis of the operations of the facility and production processes of the facility and production processes Identify inefficiencies, bottlenecks, and pain points Provide recommendations on performance enhancement based on industry best practices and benchmarks 	• Industrial		
Link to initiative Applicability			
	No Foreign Co.		





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I. A	I. ACCELERATORS AND INCUBATORS					
Ini	tiative name	Brief Description				
1.	Transport, Storage and Digital Commerce	Accelerator program to grow startups in selected sectors by providing services tailored to the need				
	Accelerator	of SMEs				
2.	Educational Technology Business	Accelerator program to grow Education-related startups by providing intensive and				
	Accelerator	qualitative programs				
3.	FinTech Accelerator	Accelerator program to upskill, grow, and address main challenges for financial technology startups				
4.	. Health Sector Accelerator	Accelerator program to innovate, address challenges, and transform ideas into viable businesses in				
4.		the healthcare sector				
5.	Entertainment Business Accelerator	Accelerator program to grow, innovate, and address challenges, in the entertainment sector				

II. FINANCIAL PRODUCTS					
Initiative name	Brief Description				
6. Founding Gate - Tamweel	Platform to facilitate SMEs' access to finance offered by banks and other financial institutions				
7. Riyad Bank Islamic Credit Facilities Program	Collaboration with Riyad Bank to provide banking solutions to finance SMEs				
8. Saudi National Bank Program	Collaboration with Saudi National Bank to provide financing solutions to SMEs at favorable terms				
9. Arab National Bank Program	Collaboration with Arab National Bank to provide financing solutions to SMEs at favorable terms				

III. MATCH-MAKING PLATFORM			
Initiative name	Brief Description		
10. Jadir Platform	Demand/ supply match-making platform including suppliers' scoring		



Initiative Transport, Storage and Digital Commerce Accelerator		Eligibility Criteria	
		 Project's age must range between 1 - 3 years 	
Description	Applicable Sectors	Project must involve a technical component	
An accelerator program to grow startups in transportation, storage, and digital commerce sectors by providing services tailored to the need of SMEs	LogisticsE-commerce	 Annual returns must be less than 1 Mn SAR Project must be in eligible sectors Applicant must be available for 12 weeks to attend the accelerato in Khobar, Saudi Arabia 	
Link to initiative			
Services Offered		Registration Process	
 Training Consulting services Guidance services Access to investors 		 Log in to the digital transport, storage, and trade acceleration page Complete the registration link within the time specified Fill out the registration form and attach the required documents 	
Indirect stakeholders Ministry of Communication and Information Technolo	gy (MCIT)		
Valid for Companies 🖌 Local Co.	Foreign Co.		



Initiative		Eligibility Criteria	
Educational Technology Business Accelerator Description Applicable Sectors		 Applicant must be aged 18 years or older Applicant must be available for three months if the project is eligible for the accelerator phase 	
An accelerator program to grow startups by providing intensive and qualitative programs that aim to address the pain points of SMEs in the education sector	• Education	 Applicant must be available for five days if the project is eligible for the training camp Team must consist of a maximum of three people, with a designated leader Idea must offer a solution to the challenges present in the idea generation camp and involve a technical component Idea must be innovative, unique, economically feasible, sustainable, scalable, and represent an opportunity in the market 	
Link to initiative			
Services Offered		Registration Process	
Training services		Log on to the Educational Technology Accelerator page	
Consulting services		• Complete the registration link within the time specified	
Guidance servicesAccess to investors		• Fill out the registration form and attach the required documents	
Indirect stakeholders			
Ministry of Education (MoE)			
Valid for Companies 🖌 Local Co.	Foreign Co.		



Initiative FinTech Accelerator		Eligibility Criteria	
		• The applicant must be aged 18 years or older	
Description	Applicable Sectors	• The applicant must be available for three months if the project is	
An accelerator program to upskill, grow, and address main challenges for financial technology startups	• Finance & Banking	 eligible for the accelerator phase The applicant must be available for five days if the project i eligible for the training camp A national identity must accompany the application to part in the accelerator The team must have three people at most, with a designated leader Candidate must attend in person in the city of Riyadh, whe training camp and accelerator will be held 	
Link to initiative			
Services Offered		Registration Process	
• Training		Log on to the Financial Technology Accelerator page	
Consulting services		• Enter the registration link	
Access to investors		• Fill out the registration form and attach the required documents	
Indirect stakeholders			
Saudi National Bank			
Valid for Companies 🖌 Local Co.	Foreign Co.	-	



Initiative		Eligibility Criteria	
Health Sector Accelerator Description An accelerator program to grow, innovate, address challenges, and transform ideas into viable businesses in the entertainment sector	Applicable Sectors Healthcare 	 Applicant must be aged 18 years or older Applicant must be available for three months if the project is eligible for the accelerator phase Applicant must be available for five days if the project is eligible for the training camp The idea should be consistent with healthcare needs, feasibly implemented, and provide solutions for the challenges presented in the idea generation camp The idea should include a technological element The idea should be sustainable, scalable, growing, economically feasible, and present an opportunity in the market 	
Link to initiative Services Offered		Registration Process	
 Training services Consulting services Guidance services Access to investors 		 Log on to the health sector Accelerator page Enter the registration link Fill out the registration form and attach the required documents 	
Indirect stakeholders Ministry of Health (MoH)			
Valid for Companies 🖌 Local Co.	Foreign Co.		



Initiative		Eligibility Criteria
Entertainment Business Accelerator		Reach out to Info@monshaat.gov.sa
Description	Applicable Sectors	
An accelerator program to grow, innovate, address challenges, and transform ideas into viable businesses in the entertainment sector	• Entertainment	
<u>Link to initiative</u> Services Offered		Registration Process
 Business development and human resources services Financial planning, cost structuring, and investor presentation skills training Entrepreneurship, management, and leadership skills training Consultation services Market research and assessing economic, scientific, and intellectual sources 		 Log on to the Entertainment Business Accelerator page Enter the registration link Fill out the registration form and attach the required documents
Indirect stakeholders General Entrainment Authority, Qiddiya, PIF, Saudi Authority for Intellectual Property		
Valid for Companies 🗸 Local Co. Foreign Co.		_



Initiative		Eligibility Criteria
Funding Gate - Tamweel		• Applicant must be a micro, small, or medium enterprise
Description	Applicable Sectors	
 An automated platform that facilitates the connection between SMEs and government/ private financing entities. The Funding Gate aggregates, simplifies, and speed up the delivery of funding for SMEs, and supports funds seekers from inquiry to financing delivery. The Funding Gate's features are: A single platform for SMEs to reach all funding and purchase entities Standardized and simplified funding request process Access to information on funding agencies Reduced funding costs, time, and effort Up-to-date data source for SMEs to keep up with the latest trends in sectors and regions 	• Cross-sector	
Link to initiative		
Indirect stakeholders		Registration Process
45 financing entities, among which SNB, Bank Albilad, / Bank, Saudi Finance Company, Alraedah Finance, Quar Financing		Apply for financial products through Tamweel platform
SMEs Focused 🗸 Yes	No	_
Valid for Companies 🗸 Local Co.	Foreign Co.	-



Initiative Riyad Bank Islamic Credit Facilities Program		Eligibility Criteria Conditions and guarantees depend on the type of product and the
 Collaboration with Riyad Bank to provide banking solutions to finance SMEs working capital needs at favorable terms through: Islamic credit facilities Capital expansion financing PoS finance Islamic credit facilitation for start-ups Supply chain finance 	• Cross-sector	
Link to initiative		
Riyad Bank		 Registration Process Choose the product that is compatible with the enterprise's need Log in to the bank's page and select financing type from here Apply by filling out the appropriate online form
SMEs focused✓YesValid for Companies✓Local Co.	No Foreign Co.	



Initiative Saudi National Bank Program		Eligibility Criteria Conditions and guarantees depend on the type of product and the
 Collaboration with Saudi National Bank to provide financing solutions to SMEs at favorable terms through: Franchise financing Financing Capex 	• Cross-sector	
Link to initiative		
Indirect stakeholders Saudi National Bank SMEs focused ✓	Νο	 Registration Process Choose a product that is compatible with your enterprise Log in to the bank's page and choose financing options Apply by filling out the online form specific to the product
Valid for Companies ✓ Local Co.	Foreign Co.	-



Initiative Arab National Bank Program		Eligibility Criteria Conditions and guarantees depend on the type of product and the
 Collaboration with Arab National Bank to provide financing solutions to SMEs at favorable terms through: Startup financing Small enterprises finance in point of sale Working capital finance for Hajj and Umrah suppliers 	• Cross-sector	
Link to initiative		
Indirect stakeholders		Registration Process
Arab National Bank		 Choose a product that is compatible with your enterprise Log in to the bank's page and choose financing options Apply by filling out the online form specific to the product
SMEs focused✓YesValid for Companies✓Local Co.	No Foreign Co.	



Initiative		Eligibility Criteria	
Jadir Platform		 Must be an operating entity 	
Description	Applicable Sectors	• Must be ready to provide the services or products registered on the ladir platform	
A match-making platform that qualifies and empowers SMEs by issuing qualification certificates and facilitating their access to purchasing opportunities with services partners in the public sector and MNCs in the private sector	• Cross-sector	the Jadir platform	
Link to initiative			
Indirect stakeholders		Registration Process	
No additional stakeholders engaged		 The applicant applies to the Jadir platform Monsha'at studies and audits the request A field visit is arranged for entities classified as high risk Monsha'at registers the entity as qualified and issues a qualification certificate 	
SMEs focused 🗸 Yes	No	 Mosha'at connects qualified entities to public and private sector 	
Valid for Companies 🗸 Local Co.	Foreign Co.	—	

Appendix

Appendix

1. How to read the initiative cards listed in the document?

List of definitions to help the reader understand initiative cards sections:

- SMEs focused: an initiative tailored for SMEs/MSMEs
- Recent graduate: a candidate with less than 2 years of working experience
- Experienced candidate: a candidate with more than 2 years of working experience
- Local co.: an entity with established operations in KSA
- Foreign co.: an entity without operations in KSA but with plans to set up operations
- Responsible entity: the owner and point of contact for the initiative
- Indirect entities: partners that help the owner to deliver the initiative
- 2. How often will this document be updated?

The document will be updated on an annual basis by adding new initiatives and updating the terms of existing ones.



3. Who should be contacted for questions and feedback?

THE PIF SDP team should be contacted by email <u>SDP@pif.gov.sa</u> in the following cases:

- Request to include your company /entity initiatives to enable private sector suppliers
- Provide feedback on the document and its value including suggestions to improve its quality and usability

4. Terms and Definitions

Term	Definition
SIDF	Saudi Industrial Development Fund
Τντς	Technical and Vocational Training Corporation
MCIT	Ministry of Communications and Information Technology
HRDF	Saudi Human Resources Development Fund
PCs	Portfolio Companies
SDP	Supplier Development Program
PIF	Public Investment Fund
STC	Saudi Telecom Company
Monsha'at	Small & Medium Enterprises General Authority







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