

مساهمة
MUSAHAMA
من صندوق الاستثمارات العامة
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MUSAHAMA: PIF Local Content Growth Program

MARCH 2023



صندوق الاستثمارات العامة
Public Investment Fund



Our Local Content Growth Ambition

Vision:

Leverage the PIF spending to catalyze the development of at-scale, competitive and innovative sectors and value chains in the Kingdom

Objective:

Achieve 60% share of Local Content of PIF and its Portfolio Companies in 2025

Strategic Pillars

- | | | | |
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| <p>1</p> <p>Adapt how we design and buy to provide opportunities for local supplies</p> | <p>2</p> <p>Invest in developing local industries</p> | <p>3</p> <p>Support the competitiveness of local industries</p> | <p>4</p> <p>Engage ecosystems to drive pride and innovation in local materials & designs</p> |
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Our Journey so far

January 2021

Launch of the PIF Program 2021-2025 setting a Local Content target of 60% in 2025

November 2021

PIF Local Content Growth Program approved

May 2022

PIF Local Content Policy and Supplier Development Program Policy approved

PIF and its Portfolio Companies' support to the local private sector

- | | |
|---|--|
| <p>1</p> <p>PIF Local Content Policy adopted across the portfolio which gives preference to local goods and services through design and procurement</p> | <p>2</p> <p>PIF Supplier Development Program Policy to enhance local suppliers' capabilities, quality and cost competitiveness</p> |
| <p>3</p> <p>PIF Private Sector Portal to access growth opportunities for the private sector</p> | <p>4</p> <p>Direct PIF investments to drive supply chain localization of sizeable investment opportunities</p> |

Support needed from the local private sector

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|---|--|
| <p>1</p> <p>Participate in Supplier Development Program of PIF Portfolio Companies</p> | <p>2</p> <p>Expand your capacity and set-up new production</p> |
| <p>3</p> <p>Invest in talent development, capacity building and technology transfer</p> | <p>4</p> <p>Localize your own supply chains</p> |





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For additional information and support, please reach out to

Local Content Growth Program

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Supplier Development Program

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